



Gun To The Head Money Making Strategy By Shaun McGill

This is a very simple strategy.

I want you to imagine that your life literally depended upon finding a way to reach your financial targets. Let's for arguments sake say its £10,000.

Imagine that someone held a gun to your head and threatened to pull the trigger if you didn't find a way to come up with ten grand in the next 100 days. Imagine also that they stipulated that you couldn't get it by illegal or dishonest means and that you weren't allowed to borrow it.

The money would have to be yours free and clear or BANG! Game over.

What would you do?

Now apart from the obvious answer of I'd be terrified and beg for my life or try to fight and disarm them, which you can't do, you should have come up with a third answer that involved somehow getting the cash.

But how would you do it?

Would you look for the big £10,000 payoff in one hit?

If so, what could you do that would generate £10,000 quickly?

Would you 'chunk it' into smaller amounts?

You could look for multiple ways to earn 2x £5,000 or 3x£3333 or even 10 x £1000.

Or would you break it down into a TDE (target daily earnings) goal that enabled you to track your progress towards the goal every day of the 100 days?

In this instance you know that you'd need to achieve a TDE of £100 a day more than you currently earn to make your £10,000.

There isn't a wrong answer here.

They are ALL legitimate ways to hit the target yet most of us don't even consider how they may be attained, instead we focus on how big the goal is and how far away we are from achieving it.

We get intimidated by the problems rather than inspired by how achievable it really is if we apply solution-based thinking to it.

Not you though, right?

You're going to put the plan in place to make your financial goals a reality by looking at them through solution-tinted spectacles that open you up to the possibilities before you, rather than showing you why they're ridiculously unrealistic.

So lets look at each method of making the £10,000 and see how we could do it.

The first thing I want you to do is approach these exercises with 'blue sky' thinking, meaning that you don't censor yourself in any way, shape or form. Don't look for reasons why you wouldn't be

able to do these things or focus overly much on how you'd do them, just focus on what you'd do and nothing else.

Now, grab a stopwatch or timer and set it for 3 minutes. That's how long this exercise is going to last.

You have 3 minutes to think of as many ways as possible to make £10,000 in a single big payday. Keep your pen moving for the entire time, don't stop, pause or over think things, just search for answers.

Ready?

Go!

How Could I Earn £10,000 In One Big Hit?	

How did you do?

Chances are that initially you were a little stuck for ideas yet once the first few trickled out the rest came easier and easier.

You probably found too that the ideas were things that you've thought of and yet dismissed in the past as 'silly' or unrealistic yet now with that gun at your head they're not so silly.

Funny how the brain works when you demand a solution of it.

Let's try it again, this time with chunking

This is normally much easier as you can break the goal into smaller parts than you may have already accomplished or came close to in the past.

Just focus on breaking that £10,000 into as many large to medium 'chunks' as you can think of in 3 minutes and keep that pen moving.

Ready?

Go!

How Could I Earn £10,000 In Chunks?	

How did you do this time? Easier?

You probably thought of loads more ways to earn between £1000 and £5000. In fact if you were to total up the potential revenue from that exercise you'd probably find you at least doubled the £10,000 target I set for you because the numbers are smaller and less intimidating.

This is just another example of why taking a big goal and breaking it into chunks can be a very effective goal achievement strategy, as you tend to see more opportunities for their achievement.

Ok, now for the final exercise in this task.

This one is the simplest. You have to earn an extra £100 a day for the full 100 days.

3 minutes on the clock!

Go!

How Could I Earn £100 Per Day For 100 Days?	

How did you do?

Easiest of all?

£100 can be made quite easily by taking on an evening job, doing overtime, or any number of other things that many people know but haven't really considered taking action on.

The gun to the head makes you consider them.

The best thing of all about this task is that the only thing standing between where you are right now and actually making any one of these money generators come to life is the decision and commitment to act upon them.

Just think what you could achieve!

And you're not limited to £10,000 either. Your goals can be as big as you like and all you have to do is go through the same process that has been laid out in this task.

For example, if I wanted to earn £1000,000 over the next 100 days, I'd need to earn £10,000 a day. Knowing this I can turn my mind to that goal and open up a series of £10,000 a day solutions.

But it's not enough to just set random financial goals and hope to achieve them. Money rarely, if ever serves as a good motivator by itself.

It's the things that money allows us to be, do and have that make the pursuit of money a worthwhile endeavour, not the acquiring of the money itself.

In fact you could say that money itself has no value of its own, regardless of what's printed on the notes in your wallet. It's just paper. It only becomes of value at the point where you use it in exchange for the things you want to experience in your life.

This is why whenever you set a financial goal for yourself, you should always attach meaning for it by describing what this sum would allow you to be, do and have once you acquire it.

As well as adding more meaning to becoming financially successful, this allows you to maintain higher levels of excitement, passion and purpose around them, meaning that you're far more likely to keep taking the actions required to bring them to life.

The final parts of this task are to write down what making this extra money will allow you to be, do and have and then to write down the feelings this will give you. It is those feelings you want to visualise daily as you they compel you far more to take action than a simple goal.

Write all this down on a piece of paper and read it every morning and every night before you go to bed and visualise having the new things in your life the extra money will bring and pay particular attention to visualise how you feel having these new things.

This task is pretty simple but if you use it then it can literally change your life overnight 😊

Now get to work and imagine a gun is pointed at your head.